



## Malene Hein

Strategic Sparring Partner | Corporate Coach |  
Lecturer | Speaker

As a Strategic Sparring Partner and Lecturer, Malene is an expert in facilitating sustainable change management processes. During the last five years, she has created continual transformations for leaders and teams, which are noticeable for the job satisfaction of the employees, the efficiency of the company, as well as the bottom line.

**KEY WORDS:** Strategic Talent Development, Behavioral Design, Efficiency, Sustainable Leadership, High Performance Habits, Job Satisfaction.

## SUSTAINABLE LEADERSHIPS

- discover and cultivate talent potentials

As a Corporate Coach, Malene acts as a Strategic Sparring Partner for leader who wants to strengthen their personal leadership to practise sustainable leaderships.

The result will be a great competitive advantage since the leaders also will get some specific tools and training in spotting, developing, and bringing the company's talents into play. Everybody has a talent, it just needs to be discovered and cultivated! The key is high performance habits and strategies. Thereby, we can easily develop the ability to create sustainable results, improved efficiencies, time, excess, and success which can be noticed on the job satisfaction as well as the bottom line.

## STRATEGIC TALENT DEVELOPMENT

-increases efficiency and job satisfaction by 30 %

As a Speaker and Facilitator of team-days and workshops, Malene operates with a vision of spotting and developing talent potentials within the companies, since it creates a foundation for a much more attractive and sustainable business which maintains, develops, and attracts even more talents. Malene is known for creating transformations during her speakings and workshops. She does this in combination with the Play Your Talent talent quiz, behavioral design, neuroscience, and habits. All of this is spiced with humor and inspiring case-examples from the corporate business society and Malene's own private life.

### Examples on themes for speakings, workshops, or team days:

- Sustainable leadership – the path to employee satisfaction
- Discover and cultivate the unnoticed talents and increase efficiencies and jobsatisfaction by 30%
- Play your talents and make a competition advantage
- How to keep millennials (generation Y)



*"Success is not something we get, it is something we create when we bring our talents into play and maintain them with sustainable habits.*

*This is why we must discover and cultivate the unnoticed talents as it increases efficiency and job satisfaction by 30%.*

*If the employees must create value for the company from 8-16, then we as leaders must help them to succeed as whole persons 24/7. Sustainable leadership is visible on the bottom line, and it even attracts more talents".*

**Malene Hein, COO**

**Play Your Talent**

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